

Lesson 3.3.2

Saturday, February 4, 2017 4:39 PM

PREC 11

3.3 (cont.) Completing the Square to Solve Max or Min Problems

When a quadratic function is graphed, the vertex is either the highest or lowest point on the curve.

- Examples:**
1. $y = 2(x-3)^2 + 4$ y is min at 4 when $x=3$.
positive vertex (3,4)
 2. $y = -3(x-4)^2 + 1$ y is max at 1 when $x=4$.
negative
 3. Find the max or min of $y = -4x^2 - 12x + 5$.

$$y = -4\left(x + \frac{3}{2}\right)^2 + 14$$

\uparrow
negative
 \downarrow

vertex: $\left(-\frac{3}{2}, 14\right)$

$\therefore y$ is max. at 14
when $x = -\frac{3}{2}$

Example 4: Two numbers have a difference of 10. Their product is a minimum. What are the numbers?

Let $x = \text{one \#}$
Let $x+10 = \text{other \#}$

$$x = -5$$

$$-5+10 = 5$$

$$P = x(x+10)$$

$$= x^2 + 10x$$

$$P = (x+5)^2 - 25$$

Product is minimum of -25 when $x = -5$.
 \therefore The numbers are -5 and 5.

Example 5: Two numbers have a sum of 24. Their product is a maximum. What are the numbers?

Let $x = \text{one \#}$
 $24 - x = \text{other \#}$

$$24 - 12 = 12$$

$$P = x(24-x)$$

$$P = 24x - x^2$$

$$P = -x^2 + 24x$$

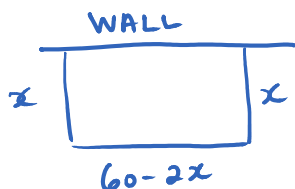
\downarrow

$$P = -(x-12)^2 + 144$$

Max. product of 144 when $x = 12$

\therefore The numbers are 12 and 12.

Example 6: A rectangular playground is bounded on one side by a wall and on the other three sides by 60 m of fencing. Determine the dimensions of the largest possible playground.



$$\begin{aligned} A &= x(60 - 2x) \\ &= 60x - 2x^2 \\ &= -2x^2 + 60x \end{aligned}$$

↪ Maximum Area

(15, 450)

$$A = -2(x - 15)^2 + 450$$

Max. Area of 450m² when x = 15

To find length
60 - 2(15)
= 30

∴ Length = 30m and width = 15m

Example 7: A theatre company currently charges \$12 a ticket. At this price 450 people attend each show. For every \$2 increase in price, 25 fewer people will attend the show. What is the maximum revenue?

Let x = # of \$2 increases in price.

$$\text{Revenue} = (\# \text{ of tickets})(\text{price})$$

$$\begin{aligned} &= (450 - 25x)(12 + 2x) \\ &= 5400 + 900x - 300x - 50x^2 \\ &= -50x^2 + 600x + 5400 \end{aligned}$$

$$\begin{aligned} &= -50(x^2 - 12x + 36 - 36) + 5400 \\ &= -50(x - 6)^2 + 7200 \end{aligned}$$

The maximum revenue is \$7200.

Vertex
(6, 7200)
↑
x is # of \$2 increase.
↑
max. Revenue

Assignment: pg. 192 ~~#13, 14, 16, 18, 21, 23, 24~~ 15, 16, 19, 22-24, 25, 26, 27



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